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Speaking the Universal Language

Linden, VA: April 7, 2010 -- [Mark Sonder, MM, CSEP](#), Chief Entertainment Officer at Mark Sonder Productions, Inc. has been fluently speaking the universal language of music, entertainment and production for a quarter of a century. Now he continues to bridge this global language, this time in The Philippines speaking at [Events Asia 2010 Conference and Trade Show](#).

Keeping within the multi-day program's theme, "The Future is Now The Future is WOW," Mark's topic will be, "Headline Entertainment and Production that Wow." He will be presenting on April 30 to the entire conference attendees on Boracay Island 200 miles south of Manila.

Mark has literally written the book on this subject ([Event Entertainment and Production, Wiley © 2004](#)), and is known in Southeast Asia for this and his other writings. In addition, Sonder sits on the faculty of the UNLV, The George Washington University and Stratford University and has taught at the University of the West Indies in Trinidad.

Sonder is the first agent to receive a testimonial from recording artist and 80s heart throb Eddie Money, who said, "Mark Sonder is the industry expert. He's great to work with because he knows all the ins and outs of the business."

As an award-winning entertainment producer, Mark Sonder Productions, Inc. is the leader in designing event marketing solutions through headline entertainment and production services for facilities, casinos, concerts, corporations and associations.

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Photo of Mark Sonder, CSEP <http://www.marksonderproductions.com/PR/MarkSonder05.jpg>